

## **MEDIA RELATIONS**

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**FOR  
IMMEDIATE  
RELEASE**

### **RELEASE DATE:**

February 21, 2022

## **Do you want to be your own boss this summer?**

Enterprise Renfrew County (ERC) is looking for ambitious students who are keen to enter the world of entrepreneurship.

The Summer Company Program is a unique opportunity for students aged 15 to 29 to create their own company, their own job and learn what it takes to be an entrepreneur. Students receive an initial financial award of up to \$1,500 to help kickstart their business. Upon successful completion of the virtual training and operation of their business until the end of August, student entrepreneurs will receive up to \$1,500 in additional support for their business. Through experiential learning, students acquire the essential skills and expertise in financial management, sales, inventory control, marketing, and customer service to successfully operate their business.

Enterprise Renfrew County staff works with successful applicants to enable them to turn their passion, career interest or hobby into a business.

In the past, ERC student businesses have included street food vendors, artists, bakers, gardeners and lawn care service providers, auto detailing, dog groomers, estheticians, firewood suppliers, retailers, children's entertainers, photographers, and small engine mechanics.

Summer Company is a highly competitive program with only five (5) spaces available. Interested students are encouraged to apply at the earliest opportunity. The application deadline is May 15, 2023 at midnight.

For more information, call Enterprise Renfrew County at 613-735-8224 or visit [www.EnterpriseRenfrewCounty.com](http://www.EnterpriseRenfrewCounty.com). To apply visit [www.ontario.ca/page/start-summer-company-students](http://www.ontario.ca/page/start-summer-company-students).

Summer Company is administered by Enterprise Renfrew County on behalf of the Government of Ontario. Enterprise Renfrew County and the Summer Company Program have provided guidance to 156 young entrepreneurs from across the County of Renfrew, the City of Pembroke and the Town of Renfrew since 2000.

### **FOR MORE INFORMATION CONTACT:**

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